FIRESIDE CHAT

MAGAZINES CANADA & CANADA POST

April 28, 2026

DRMG

OVER 20 YEARS
Since 2003

Dollco
PRINT SOLUTIONS GROUP

Smartmail Marketing™ | Expert Partner

DRMG Sustainable Partner Environment Award
Presented by Canada Post 2022

WHO WE ARE

DRMG is Canada's leading Direct Mail Company.

We have been helping businesses of all sizes, from local to national, boost sales and brand recognition through Targeted Direct Mail Campaigns for more than 20 years.

Canadian owned and operated, we print and deliver a wide range of neighbourhood mail, including our widely recognized Money Saver brand, regarded as Canada's most dependable publications for everyday savings and coupons. We are one of the largest shared mail networks across Canada.

As a Canadian, family-founded organization with over 200 team members and focused on Canadian media, printing, jobs, and communities. We remain fully committed to growing the direct mail channel.

DRMG

Smartmail Marketing™ | Expert Partner
EXPERT PARTNER OF THE YEAR
WINNER 2024

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OUR PURPOSE

Helping Canadians Save, Businesses Grow, and Neighbourhoods Thrive.

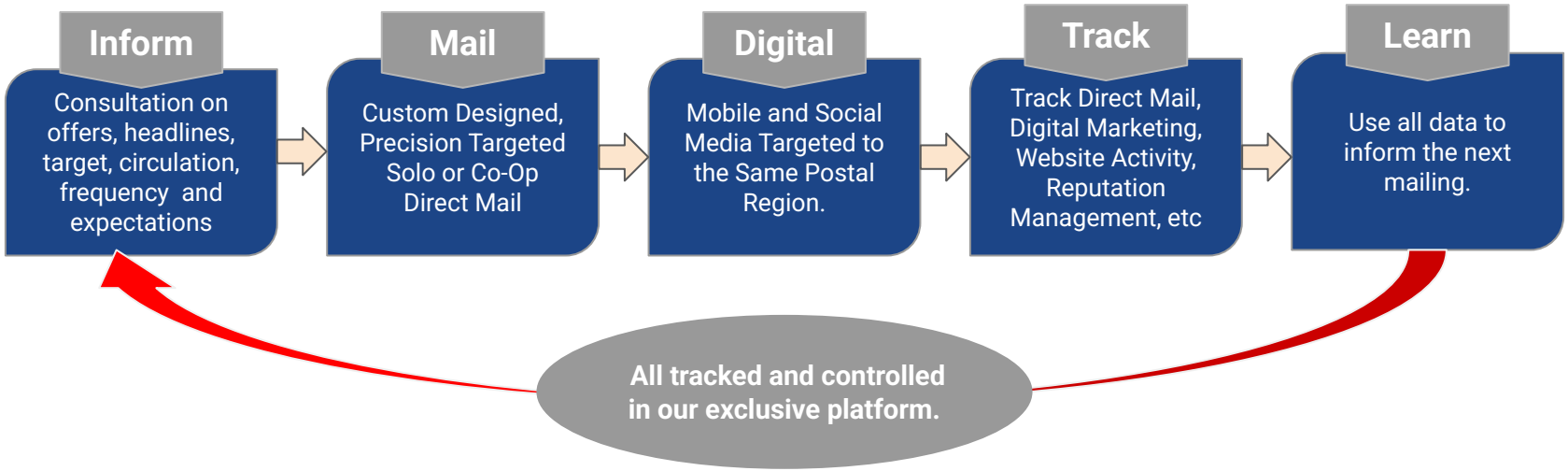
OUR BRAND PROMISE

On Campaign
On Time.
On Message.
On Target.
On Results.

OUR CORE VALUES

We treat people right.
We are in this to win.
We practice ferocious customer service.
We contribute to our communities.
The team is the heart of everything.
We know how to have a good time.

WE ARE MARKETING SOLUTIONS PROFESSIONALS



Our team works with our customers to define solutions for their specific business. Our mission is to help them grow with:

- Marketing Strategy
- Headlines, Offers and key messages
- Outline their Target Market
- Number of Pieces and Mailing Frequency
- Using data to better align targets and messaging
- Integrated Digital solution

OUR CORE CLIENT

Small Businesses ($1M–$2M revenue)
We're committed to growing this segment by delivering a turnkey, integrated solution that is cost-effective and focused on measurable results.

Mid-Market Core ($5M–$50M revenue)
Entrepreneurial and growth-focused organizations that require consultative execution. We operate as an extension of their marketing team, delivering integrated campaigns aligned to cost per lead, cost per acquisition, and return on ad spend.

National Accounts ($50M+ revenue)
Dollco, our Ottawa-based manufacturing platform with over 100 years of history, produces 250M+ direct mail pieces annually. We provide advertisers with reliable, on-time, and error-free execution.

DIY / Self-Serve
A future growth opportunity supported through a scalable self-serve, do-it-with-me platform.

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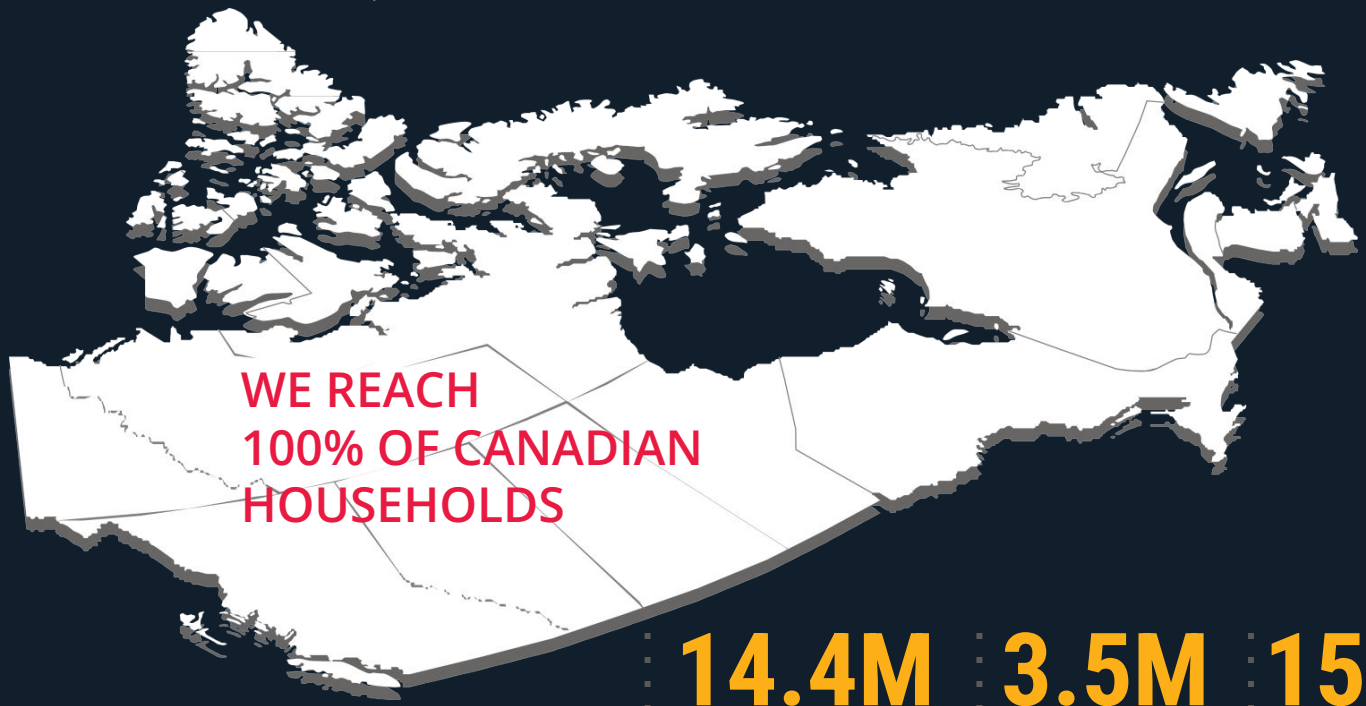
REACH ANYONE & EVERYONE

NATIONWIDE COVERAGE WITH A LOCAL FOCUS



Delivered by

CANADA POST / POSTES CANADA

14.4M
Addresses you can reach

3.5M
Condos & apartments

155K
Rural addresses

725K
Businesses

DIRECT RESPONSE MEDIA GROUP

Dollco
PRINT SOLUTIONS GROUP

Experience The Difference

Our passion for print goes beyond the ink and paper.

As one of the largest web printing companies in Canada, ***Dollco*** consistently delivers **high-quality, on-time print solutions for businesses, publishers, and marketers across North America**.

Dollco
PRINT SOLUTIONS GROUP

WHO WE ARE

A seasoned, industry-leading print solutions company.

We own one of Canada's largest web print plants with a strong reputation for excellence in the production and distribution of print products in North America. We are one of the few vertically integrated publishers, printers, and media companies in Canada, with deep expertise in each area.

CELEBRATING 104 YEARS IN BUSINESS

We have been dedicated to exceptional customer service, consistent quality and reliable delivery for over 100 years.

Click to learn about our facility →

YouTube

300M Pieces of Neighbourhood Mail Inducted Annually

27M Saddle Stitched Pieces Annually

20M Perfect Bound Publications Annually

6M+ Publication Mail Pieces Annually

200+ Unique Magazine Titles

DRMG OVER 20 YEARS Since 2003

Dollco PRINT SOLUTIONS GROUP

Scalable Printing Facility Built For You

We Deliver Quality On-Time, Every Time

Dollco's 150,000 sq ft plant houses the most experienced staff in the industry; operating efficient equipment lines with total redundancy. The result: production cycles and quality you can rely upon, every time.

WHO WE ARE

Providing Unmatched Customer Service and Deep Client Relationships

Read more about Dollco on our website

Our commitment to continuous improvement and customer satisfaction sets us apart. With Dollco, you're not just getting a service provider - you're gaining a partner invested in your growth and success.

Dollco
PRINT SOLUTIONS GROUP

The best in the business

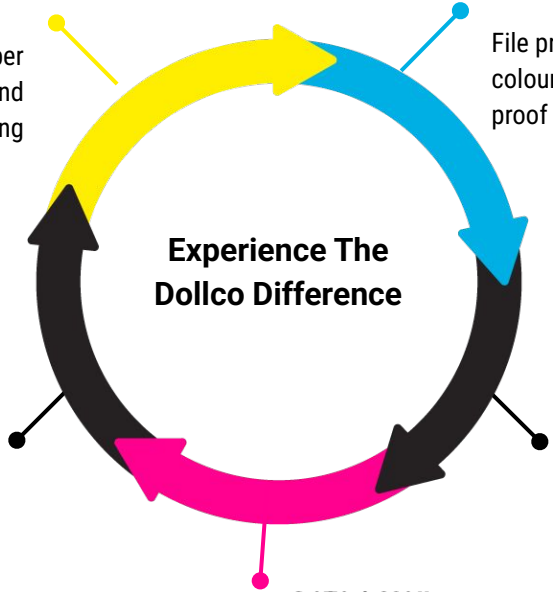
Leaders In Web Press Printing

Working with thousands of publishers and marketers printing billions of magazines and catalogues over 100 years, Dollco has proven time and again that we are leaders in the web press printing industry.

Dollco
PRINT SOLUTIONS GROUP

Our Process

Our integrated process is designed to optimize throughput and ensure consistency. From paper procurement and scheduling, through meticulous print and bindery, to packaging, from transportation to order tracking, we handle every aspect of your project in-house, delivering high-quality results swiftly and consistently.



THANK YOU

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