

## Magazines Canada

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## Canada Council for the Arts New Funding Model *What Literary and Art Magazines Need to Know*

### Magazines Canada Commentary

December 7, 2015

#### Background

On December 4, the Canada Council for the Arts announced details of its new funding model, which consists of six broad non-disciplinary granting programs. The new programs will begin accepting applications in 2017. Current programs and deadlines will continue through to the end of 2016.

#### What Literary and Art magazines need to know:

Based on the information currently available, Magazines Canada believes that "Literary and Art" magazines will be eligible for the following programs in the new funding model:

1. **Program: Supporting Artistic Practice**  
**Component: Literary Publishers (Core Funding)**  
*Formerly Grants to Literary and Art Magazines*
2. **Program: Supporting Artistic Practice**  
**Component: Literary Publishing Projects**  
*Formerly Grants for Literary and Arts Promotion: Project Grants*

#### More information about the Supporting Artistic Practice program:

##### Program Objectives

- Support individuals, groups, and organizations that assist artists in achieving their goals, including refining work and reaching a public.
- Improve professional capacities and artistic practice through dialogue, learning and the strengthening of networks.
- Support collaborative approaches to innovation in response to changes in Canada's arts sector, in society, and in public participation and engagement with the arts.

##### **1. Component: Literary Publishers (Core Funding)** *Formerly Grants to Literary and Art Magazines*

##### Eligible Applicants

- Literary book and magazine publishers with a history of publishing.

##### Eligible Activities Include

- Overall support towards developing and promoting writers through the publishing process.

##### Application Deadline

- 1 deadline every 2 years

**Assessment Criteria**

- Relevance
- Impact
- Resilience

**Maximum Grant Amount**

- Up to \$300,000

**2. Component: Literary Publishing Projects*****Formerly Grants for Literary and Arts Promotion: Project Grants*****Eligible Applicants**

- Literary book and magazine publishers

**Eligible Activities Include**

- Publishing projects that develop and promote writers

**Application Deadline**

- 1 deadline per year

**Assessment Criteria**

- Relevance
- Impact
- Resilience

**Important dates to keep in mind:**

**1. January 2016:** Literary and Art magazines may register for webinars where the new program guidelines will be discussed in detail:

French webinar: January 7, 2016 at 1 pm EST

English webinar: January 8, 2016 at 1 pm EST

**2. March 2016:** Canada Council senior staff will speak with operating grant recipients directly by the end of March 2016 about the new programs and where they fit in the new model.

**3. December 2016:** The Canada Council will launch an online portal for profile registration for the new programs.

**4. April 2017:** First new program deadline.

For more information about the Supporting Artistic Practice program, please visit:

<http://newfundingmodel.canadacouncil.ca/supporting-artistic-practice>

For more information about the new funding model in general, please visit:

<http://newfundingmodel.canadacouncil.ca>